

YOU HAVE THE POWER TO LOWER YOUR ENERGY BILL.

Available incentives

See if your Arkansas small business qualifies for the following incentives:

- ▶ Up to \$0.99 per kWh of energy savings for HVAC upgrades, up to \$0.14 per kWh of energy savings for lighting and other upgrades
- ▶ Up to 90 percent of project cost
- ▶ No-cost upgrades, including:
 - Faucet aerators
 - Door sweeps
 - Weatherstripping

Eligible projects

Incentives are available for a variety of energy-saving upgrades to your business, including:

- ▶ LED lighting and lighting controls upgrades*
- ▶ Heat pumps, air conditioners and smart thermostats
- ▶ CoolSaver A/C Tune-Ups
- ▶ Food service equipment
- ▶ Refrigeration door gaskets, strip curtains, anti-sweat heater controls, evaporator fan controls, and more



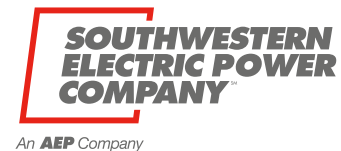
Contact a SWEPCO Energy Advisor today and take control of your bottom line.

888-266-3130
info@SWEPCOsavings.com



SMALL BUSINESS PATHWAY

Brought to you by:



* LED products must be DesignLights Consortium® approved or ENERGY STAR® certified.



For more information visit
[SWEPCO.com/ARsaves](https://www.swepcoco.com/ARsaves).

The program offers:

- ▶ A free, no-obligation facility assessment to identify potential energy-saving opportunities
- ▶ Recommendations and estimates of energy savings, project costs, and payback periods
- ▶ Installation of approved energy-saving equipment by a local, pre-qualified contractor
- ▶ Incentives paid directly to your contractor to reduce your costs of adopting energy-efficient equipment
- ▶ Ongoing reduction in energy costs

Who is eligible?

Non-residential customers with:

- ▶ A valid SWEPCO account number in Arkansas
- ▶ 100 kW or less peak demand

SMALL BUSINESS PROJECT SCENARIO

This example illustrates the long-term value of a typical lighting retrofit for a small office building. Your incentive amounts and results may vary.

Existing Lighting	Lighting Retrofit
10x 4ft 4-lamp fluorescents	20x 4ft 18W LED tubes
4x 60W incandescents	4x 9W LEDs
4x 400W metal halides	4x 100W LED fixtures
1x 40W exit sign	1x 7W LED exit

Project by the numbers

11,972 kWh

total annual energy savings

\$1,846

estimated SWEPCO incentive

\$354

net cost to customer

\$2,200

total project cost

\$1,197

estimated annual bill savings

3.5 MONTHS

payback

Let's get started

1. A participating program contractor will schedule a no-cost, walk-through assessment of your facility.
2. Review your energy-savings Customer Proposal and approve the project by signing it.
3. The participating contractor will install energy-saving measures within 60 days of receiving signed agreement.

