



An AEP Company

# 2025 Residential Energy Improvement Program

Measure	Existing Condition	Minimum Requirement	Customer Incentives	
Duct Sealing	≤40% Total fan flow & >80 CFM25	>10% Reduction	Single Family: \$1.25/CFM Reduction Multifamily: \$1.75/CFM Reduction	
Air Infiltration	≤1.25 Air changes/hr & >building air tightness limit	≥10% Reduction at CFM50	Single Family: \$0.12/CFM Reduction Multifamily \$0.20/CFM Reduction	
CoolSaver HVAC Tune- Up	Central Air Conditioner, Heat Pump or Package unit (Excludes Geothermal)	CoolSaver Authorized Contractor, system > 1 year old	1.5–2.5 Ton \$175 3.0–5.0 Ton \$250	
Heat Pump Water Heaters	Electric Water Heater	ENERGY STAR® Certified	\$1,000	
ENERGY STAR Smart Thermostats	Manual or Programmable Thermostat	ENERGY STAR Certified	\$75	
Heat Pump Installation*	≤13 SEER ≤ 7.7 HSPF Heat Pump	15.2 SEER2 / 7.25 HSPF2 / 3.6 COP Heat Pump, Mini-Split or Geothermal System	<b>SEER2</b>	<b>\$/Ton</b>
			15.2 - 17.09	\$250
			17.1 - 19.94	\$400
			≥19.95	\$500
Electric Resistance to Heat Pump Conversion**	≤13 SEER	15.2 SEER2 / 7.25 HSPF2 / 3.6 COP Heat Pump, Mini-Split or Geothermal System	\$600/Ton	

\*Cannot incentivize fuel switching

\*\*Full System Replacement