

# COMMERCIAL AND INDUSTRIAL ENERGY EFFICIENCY PATHWAY

## Big savings for big buildings

Boost your bottom line with energy-saving solutions for commercial and industrial facilities with peak demand greater than 100 kW. It all starts with a **no-cost, no-obligation assessment**.

*Note: Public-owned facilities such as schools and government buildings are eligible regardless of peak demand.*

## Incentives

- Up to \$0.99 per kWh saved for HVAC upgrades; up to \$0.14 per kWh saved for lighting and other upgrades
- Up to 80 percent of project cost

## Eligible projects

All projects require pre- and post-inspection by a SWEPCO Energy Advisor.

### Receive incentives for:

- Lighting
- HVAC
- Motors and variable-speed drives
- Food service equipment
- Air compressor systems
- Refrigeration and more



**Bring energy savings  
to your business.**

Connect with a SWEPCO  
Energy Advisor today.

**888.266.3130**  
[info@SWEPCOsavings.com](mailto:info@SWEPCOsavings.com)



Scan the code for more details, visit  
**[SWEPCOsavings.com/commercial](https://SWEPCOsavings.com/commercial)**  
or contact us to get started.

# SAVING ENERGY IS GOOD BUSINESS



**Reach your energy efficiency goals  
with SWEPCO incentives and  
support.**

Brought to you by:



## Small Business Pathway

### Tailor-made solutions for small businesses

From LED lighting, to heating and cooling upgrades, tune-ups and more, our Energy Advisors are here to help your business save energy.

### Who is eligible?

The Small Business Pathway offers incentives and personalized support for small business owners with peak demand less than or equal to 100 kW.

### Benefits include:

- No-cost facility assessment to identify energy-saving opportunities
- Recommendations and estimates of energy savings, project costs and payback periods
- Installation of no-cost energy upgrades, including faucet aerators, weather stripping and door sweeps

### Incentives savings up to:

- HVAC upgrades - \$0.99 per kWh
- Lighting upgrades - \$0.22 per kWh
- Other upgrades - \$0.14 per kWh

**Get started with a no-cost assessment.**

## Additional Pathways

### New Construction Pathway

Incentives are available for commercial new construction projects that exceed Arkansas energy code requirements. Contact us before you break ground to see how we can help you lower operating costs, improve comfort and add to your building's long-term value.

### Strategic Energy Management (SEM)

SEM provides energy efficiency strategies, technology, consulting advice and technical expertise at no additional cost to your business. This changes the way people use energy within your facility, leading to quantifiable savings and a culture of sustainability.

### Load Management Pathway

Receive paid incentives for reduced energy consumption by participating in our Load Management Pathway. Incentives are based on verified peak demand (kW) savings that occur during a demand response event.

## More Ways To Save

### CoolSaver A/C Tune-up

Incentives are available for A/C Tune-ups. During your tune-up, a participating contractor will inspect, clean and optimize your business's A/C unit to improve its efficiency and cooling output by up to 30 percent.

Find details on all program offerings at [SWEPCOsavings.com/commercial](https://SWEPCOsavings.com/commercial).

